



Digital Inclusivity through PPPP, In a Post-Covid World

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Our Journey Today – Key Talking Points



1.

How can the Private Sector **contribute to promoting** digital transformation for the New Normal through PPPP?

2.

What **collaborative & effective measures** can government take to promote an inclusive people-centred digital society, working with PPPP's?

3.

How has SAP Africa **actively contributed to driving** digital inclusivity, across the African continent working with the Public Sector?



Private Sector contributing to promoting Digital Transformation

An IT Business Perspective

1 Actively Invest in availing Innovation & Encouraging Community Economies

- At SAP, our vision is to help the world run better and improve people's lives. We focus on bringing this vision to life every day in Africa. We think about it in the context of our employees, our customers, our partners, our suppliers, and our communities.
- **Tangible Example:** The German Govt, Deutsche Telekom and SAP Covid Detection App

2 Empower Social Enterprises & Start-Ups

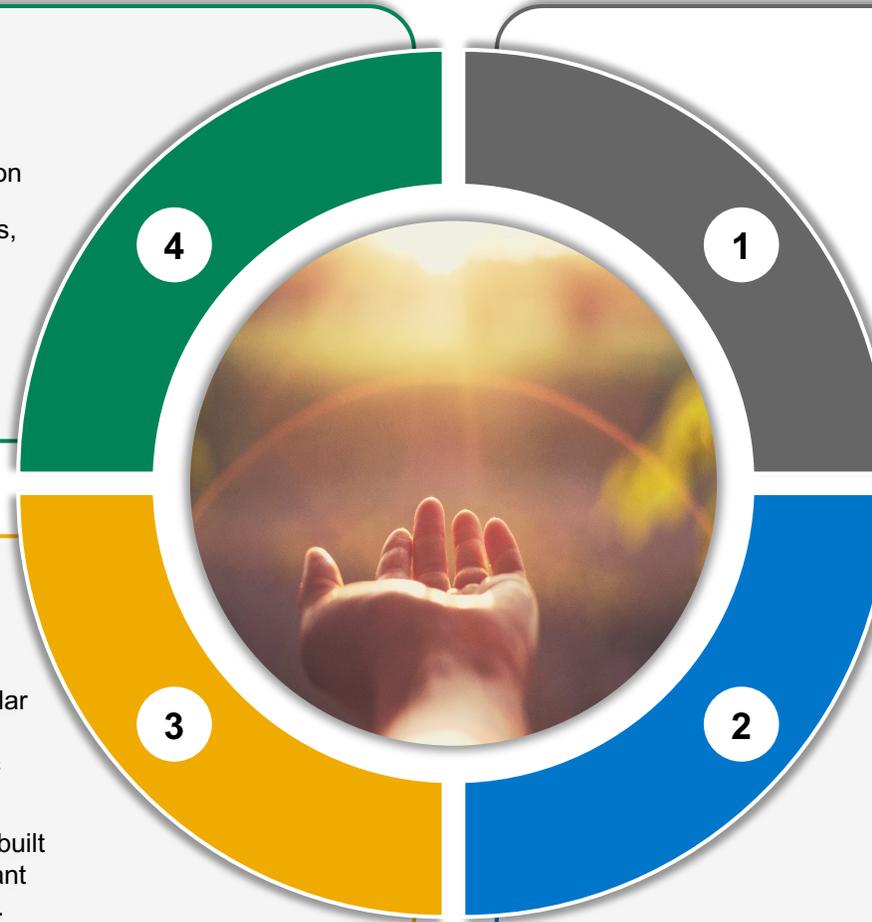
- Start-ups are core to this innovation, they hold the key to solving many of Africa's and the world's most pressing issues. But to be successful, start-ups need the building blocks for success.
- **Tangible Examples:** Ease the barriers to entry that impede innovation via the BRICS De-Regulation Digital Working Group, SAP actively supports start-ups via SAP iO, & SAPPHERE Ventures at SAP by active investment.

3 Deliver Purpose-Led Solutions for Government

- As SAP we are actively investing in Ghana by collaborating on solutions across climate action, circular economy, and waste/recycling in partnership with the World Economic Forum (WEF) and the Global Plastic Action Partnership (GPAP).
- **Tangible Example:** The SAP mSCOA Rules Engine built to assist South African municipalities become compliant with National Treasury's financial reporting standards.

4 Teach Digital & Technology Skills consistently

- By 2050, it is estimated that Africa will be home to the world's largest youth labour market. It is important that we retain young talent in our jurisdictions. One of the keys to achieving this, is through digital literacy initiatives that encourage a smart society and avail new opportunities for the labour market.
- **Tangible Example:** Siyafunda Community Technology Centres, over 200 Centres in South Africa





Collaborative measures Government can take to promote Digital Society

Building an inclusive people-centred digital society through PPPP



Brave & Decisive Leadership

1. **Act** Decisively, **Fail** quickly and **build** resilience that encourages forward **progression** of government programmes and replicate pockets of excellence quickly.
2. Citizens today **demand** service delivery from government that is equivalent to the **experiences** they **receive** and **enjoy** from private sector organisations (i.e. simplicity).



Cloud & New Digital Technology Adoption

1. **Dispel myths quickly**, and address the elephant in the room of data sovereignty through **progressive** and **future proof ready** policy to inform data use & governance, through PPPP influence.
2. **Active education** on pragmatic digital technology use cases and how they practically resolve government service delivery challenges, linked to tangible **business value metrics** through PPPP engagements.



Digital Innovation Advisory Councils

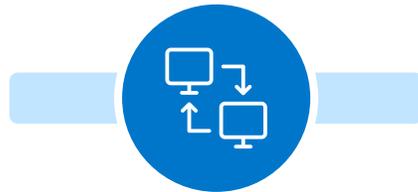
1. The composition of a **Digital Innovation Advisory Council** between government & private sector with the purpose of supporting the accelerated development of Government's vision of a knowledge-based society and a smart economy using ICT.
2. The Council will be a **non-statutory & independent body**, preferably chaired by the President, and comprised of high-level representatives of private sector ICT companies.



How has SAP Africa actively contributed to driving Digital Inclusivity?

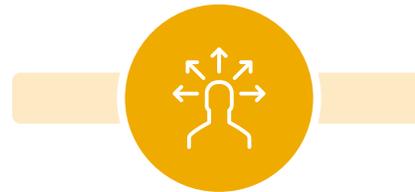
An SAP Africa Perspective

Africa Code Week Fostering Digital Skills



- Launched in **2015**, Africa's biggest digital skills youth initiative, touching more than **3.58 million** youths across the Continent.
- Over **55,000** workshops organised – with **42%** of them in the most of rural parts of our continent.
- Committed to the UN SDG's, working with partners such as **Google, IBM, UNESCO, Youth Mobile**, and others.
- Directly and Indirectly actively impacting **10** out of the **17 UN SDG's** through the programme.

SAP Pro Bono for Equity Active Business Coaching



- **Active Pro-Bono consulting initiative** aimed at helping 10 black owned SMME's accelerate scale & business success .
- **6-8 week** long programme with **30** SAP colleagues giving **100%** of **10 work days** to helping the SMME's, by working with them in the business.
- Directly and Indirectly actively impacting **8** out of the **17 UN SDG's** through the programme.

5 By 5 By 25 An SAP Global Initiative



- Globally, SAP has made a commitment that by **2025**, **5%** of our procurement will be with social enterprises and another **5%** with diverse businesses.
- In Africa, we are **absolutely committed** to this goal and are already analysing our own spend and suppliers to see how we can support more locally owned small businesses, especially those that are social enterprises.
- Directly and Indirectly actively impacting **5** out of the **17 UN SDG's** through the programme.



United Nations

Department of
Economic and
Social Affairs

Thank You!

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