

System to Engage Youth for Climate Resilience

*AND-Y
Agricultural Network with Digital Youth*

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Challenges and Needs

Climate
Crisis



Global Youth Network
as A Major Role to
Solve Climate Crisis



Youth
Unemployment
Loss of Economic
Network

COVID-19
: Loss of
Network



Corona Blues
Loss of Social
Network

Decreasing Youth Involvement
In The Climate Resilience

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Main Objectives of AND-Y

Connect Local Communities and Farms Around Youth

1. Solving Youth Unemployment

- Recover economic network of youth

2. Restore Social Networks of Youth

- Connection with various stakeholders

3. Contributing to Climate Action

- Promote urban agriculture and local food
- Increase eco-friendly agriculture
- Increase urban greenery

4. Glocalization

- Build agricultural networks around the world

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Value Chain and Stakeholders of AND-Y

- By UNPOG and FAO
- Through Video Hub
- To Similar Nations



Feedback & Glocalization



- From Local Governments
- To Devising Platform
- To Forming Initial Network

- By Individual Subscribers
- By Organizational Subscribers
- To Local Farmers
- Through Digital Platform

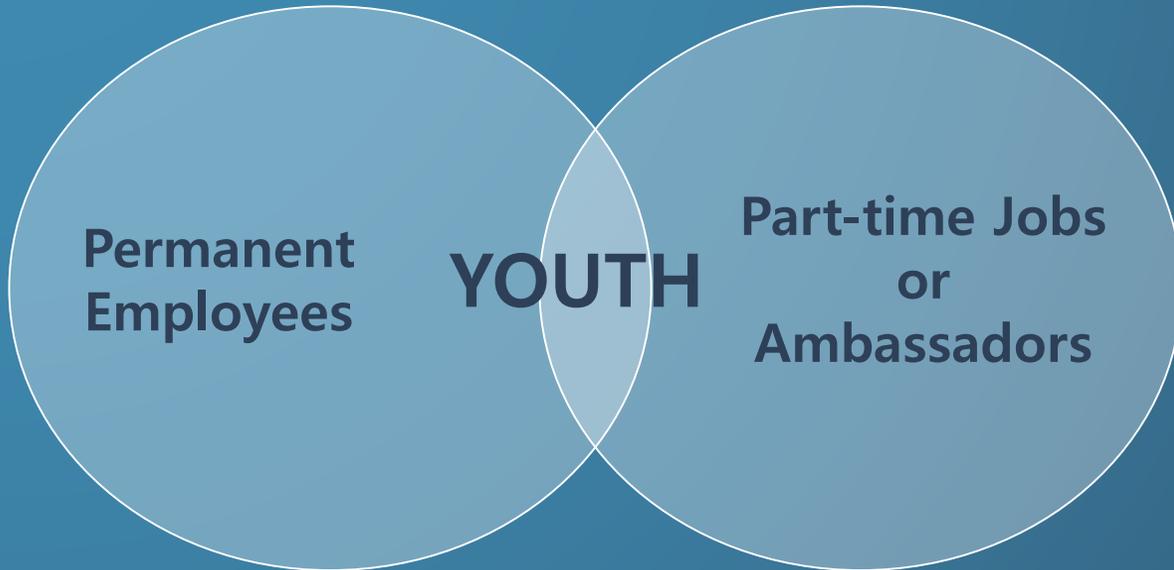
- Fresh Foods
- By Local Farmers
- By Urban Farmers
- Through Smart Agricultural Technologies

- Monthly Fresh Foods
- Monthly News Letter
- From Farmers
- By Youths
- To Subscribers

- Residual Products
- To Local Individual In Need
- Sustainable Food Chain

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Methodology to Engage Youth



- Devise The Platform
- Operate The System
- Advertise AND-Y
- Persuade Potential Farmers and Subscribers
- Persuade Potential Subscribers
- Deliver Fresh Foods

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Scope of AND-Y



Local

- Easy To Measure
- Good To Form A Network
- Good To Utilize Local Knowledge and Experience

Global



- Through The Local Video Hub
- Connect Farmers and Youths Around The World

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How to Monitor and Measure AND-Y

- Distribute Questionnaires to Local Farmers
- Revise Weaknesses
- Track Production Through Cloud Service & Smart Index

- How Much Partnership & MOU
- Posted Information

Initial Investment

Subscribe

Produce

Deliver

Feedback & Glocalization

- Analyze Website Log
- Influx of Subscribers, Farmers, Youth Involvement

Post and Share Detailed Result of Monitoring and Measuring Through The AND-Y Website

Easy to Track